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Tuesday, Sept. 2, 2008



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## **Procorp hosts launch of Senator Feingold's E4 Initiative**

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### **Initiative an effort to fuel job creation and enhance workforce development**

**MILWAUKEE** – Procorp Enterprises LLC, a provider of innovative sustainable water and wastewater treatment solutions, today welcomed U.S. Senator Russ Feingold to its Milwaukee headquarters. The event marked the launch of the Senator Feingold's E4 Initiative, an effort to fuel job creation and enhance workforce development.

Senator Feingold got a first-hand look at Procorp's facility and met with area business and research leaders, including Dr. Franz Hoffmann, president of Procorp; Carlos Santiago, chancellor of UW-Milwaukee and Julia Taylor, president of the Greater Milwaukee Committee. The discussions centered on ways in which the federal government can help small businesses grow and address emerging challenges.

Feingold's initiative – dubbed "E4" because of its focus on Economy, Employment, Education, and Energy – will include legislation to boost small business innovation, support job growth in the emerging energy sector, enhance workforce development, and build new education partnerships.

"The federal government should be helping small businesses harness their innovative strengths to grow, create more jobs and address our emerging national challenges, said Senator Feingold. "My upcoming legislation to increase funding for Small Business Innovation Research grants could offer important assistance to small businesses."

"Water is a key local, state and federal issue, and we applaud Senator Feingold on his involvement in bringing this to the forefront of the national agenda," said Hoffmann. "Many businesses and communities are dealing with water availability and quality issues. Federal support of research and product development in the area of water quality helps ensure that people will have the tools they need to access clean water and protect the environment."

Procorp has been able to grow over the past 20 years because it is on the leading edge of innovations in treating water and wastewater. Procorp's technologies can help dairy farms reduce the amount of phosphorus in their wastewater or help cities soften their water while keeping millions of gallons of chloride out of rivers.

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Procorp's work in treating water and wastewater will have an impact across the nation and regionally. Nationally, people continue to move to water-starved regions like the Southwest, and this legislation helps deal with issues created by this migration. Its technologies help industries use far less water and protect groundwater from drying up. Even communities in the Great Lakes region, where water is seemingly abundant, are struggling with water issues that Procorp could help resolve such as excessive radium in their drinking water. Procorp's technology that could remove radium from municipal water supplies is ready to move to a large-scale demonstration phase, and holds great promise for the many communities grappling with that issue.

In some cases, by utilizing new technology, companies and communities can not only clean water and recycle water, but create a useful byproduct or reclaim minerals that can be sold and bring in revenue. For example, Procorp is partnering with the University of Wisconsin-Milwaukee to research ways in which the byproduct of its radium removal process – tiny pellets – can be used for road-building and construction. Instead of creating waste that would cost money to put in a landfill, using this technology will have positive effects on a community's budget.

"We have invested over half of a million dollars in these technologies, and efforts such as Senator Feingold's will encourage companies and communities nationwide to embrace these new technologies to solve problems," added Hoffmann. "These technologies can even help them save money while protecting the environment and preserving our most precious natural resource – water."

### **About Procorp Enterprises**

Established in 1987, Procorp provides customized and innovative sustainable water and wastewater treatment solutions to municipal clients as well as the dairy food, beverage and meat industries. Procorp's pretreatment or complete treatment systems make water treatment processes more efficient and environmentally friendly than conventional processes. Procorp also specializes in consulting, engineering, and design/build; they can deliver turn-key installations in a variety of ways, allowing clients to find the most effective solution for their business.

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